



TMS Transknowformance Methodology

Benefits of KM

While the overall strategic drive of KM is to leverage on the individual and organizational (collective) knowledge for business leadership and sustaining competitive advantage, the specific benefits which can be achieved by organizations practising KM are as follows:

1. Retention of organizational memory and corporate history.
2. Codification of specialized and expert knowledge for reuse or application.
3. Generation of ideas and best practices.
4. Renewal of internal and external knowledge.
5. Avoidance of repeated or reinvention of problems, solutions and mistakes.
6. Institutionalization of an innovative and learning culture.
7. Collaboration by sharing of knowledge and experiences (tacit knowledge).
8. Identification of latent or hidden potentials, opportunities and competencies.
9. Exposing and uncovering individual and organizational "blindspots".
10. Awareness of internal and external business drivers and responsiveness.
11. Achievement of long term sustainable performance and profitability.
12. Creation of value and wealth through the increase in relationship capital (customers and suppliers), structural capital (internal processes) and human capital (learning and growth).

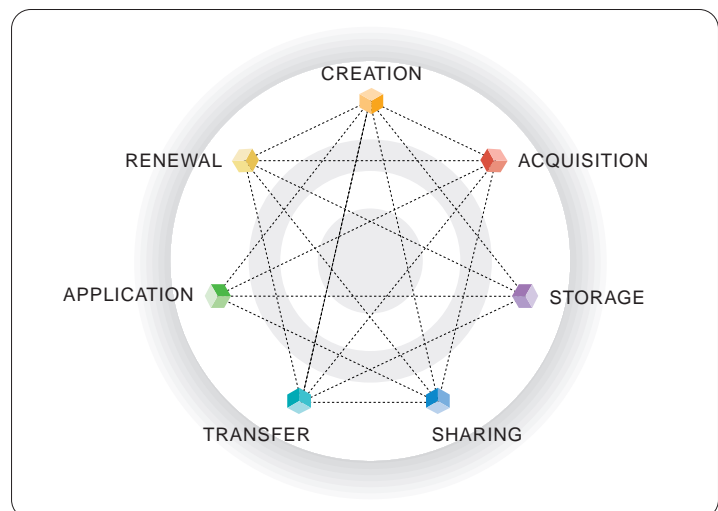
WHAT IS KNOWLEDGE MANAGEMENT?

Knowledge Management (KM) is an integrated process in which organizations improve their performance and generate value from their intellectual and knowledge-based assets through their human capital and technology. In order to do this, knowledge must be shared with employees, departments and even other companies to derive best practices. KM can be effectively implemented through the application and enabling of technology.

HOW TMS APPROACHES KNOWLEDGE MANAGEMENT

TMS developed its own KM methodology called Transknowformance, defined as the art and practice of transforming knowledge to improve performance, generate profit and increase value and wealth in enterprises.

It involves the implementation of the C.A.S.S.T.A.R processes, which are the Creation, Acquisition, Storage, Sharing, Transferring, Application and Renewal of knowledge to boost individual and organizational performance, enhance profitability, and create value and wealth.



THE TRANSKNOWFORMANCE METHODOLOGY

TMS' strength and capability to articulate the value of KM implementation is expressed through its Transknowformance Methodology, developed to help its customers effectively identify and implement a KM solution in line with their strategic business objectives. This Transknowformance Methodology puts TMS ahead in the field of Knowledge Management.

The technical value of the TMS Transknowformance Methodology is built upon the company's strength in Enterprise Knowledge Portals, demonstrated through its proven technologies of tmsINTRANET, tmsPUBLISHER, tmsSEED and tmsSYNDICATOR.